

ANNEX A- Economic & City Development Overview & Scrutiny Committee

Night Time Economy Scrutiny Review

Aim of Review: To Improve diverse commercial opportunities after 5pm in, and evening transport to and from, York City Centre

Suggested Review Objectives	Method	Meetings Required
<p>i) Investigate solutions to barriers for extended retail opening hours in York.</p>	<p>1. Research:</p> <ul style="list-style-type: none"> a) How other UK city centres have achieved extended retail opening hours and other non alcohol based activities after 5pm. b) The previous work of CYC and its partners to encourage a more vibrant and profitable night-time economy c) Carry out analysis with other similar cities and those exhibiting best practice d) Carry out an analysis of what is currently on offer in York. 	<p>15 October 2013</p>
<p>ii) Identify barriers to evening retail opening hours by gathering residents and retailers views</p>	<p>2. Via consultation survey, investigate:</p> <ul style="list-style-type: none"> a) Residents appetite for extended retail opening hours b) Residents concerns about visiting the city centre during the evening. <p>3. Meet with retail organisations and CYC officers to discuss and encourage extended retail opening hours in the city centre and consider any perceived barriers.</p>	<p>10 December 2013</p>

<p>iii) Investigate options for improved public transport to support York's night-time economy</p>	<p>4. Meet with public transport operators to discuss</p> <ul style="list-style-type: none"> a) any barriers and possible solutions for improved evening public transport. b) options for increasing public transport which are viable and mutually beneficial to providers, users and CYC. 	<p>10 December</p>
<p>iv) Identify suggestions for improvements</p>	<ul style="list-style-type: none"> 1. Use outcomes from Consultation to identify possible improvements 2. Investigate options for promotion and publicity 	<p>Meeting 3, tbc</p> <p>Meet with appropriate officers to consider all of the information gathered to date and;</p> <p>Identify suitable draft recommendations</p>
		<p>Meeting 5 – Date TBC</p> <p>Consider Draft Final Report</p>